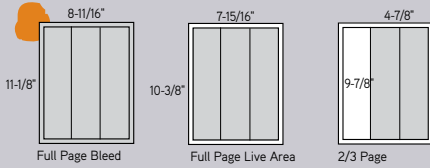
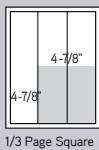
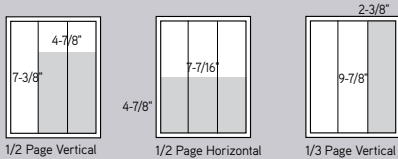


## DISPLAY AD DIMENSIONS

Trim Size: 8-7/16" x 10-7/16"

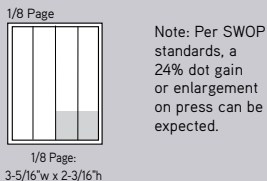
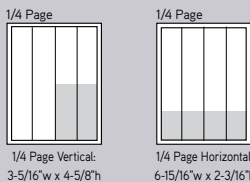
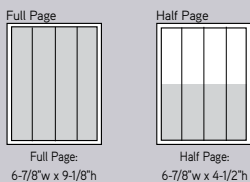


\*Fractional Ads are non-bleed specs



Send Display Art Materials to:  
Remix Magazine  
Elizabeth Gerke - Ad Production Coordinator  
9800 Metcalf Ave., Overland Park, KS 66212  
(913) 967-7445 • elizabeth.gerke@penton.com

## MARKETPLACE DIMENSIONS



Note: Per SWOP standards, a 24% dot gain or enlargement on press can be expected.

Send Marketplace Art Materials to:  
Remix Magazine  
Jamie Coe - Ad Production Coordinator  
9800 Metcalf Ave., 4th Floor, Overland Park, KS 66212  
(913) 967-1871 • jamie.coe@penton.com

	1x	3x	6x	12x	18x	24x	30x	36x	48x
Full Page	6,495	6375	5150	4890	4785	4685	4640	4585	4515
2/3 Page	5375	5260	4210	3985	3870	3810	3760	3715	3650
1/2 Page	4800	4660	3730	3590	3500	3430	3390	3355	3305
1/3 Page Vertical	3960	3190	2530	2410	2340	2305	2280	2240	2230
1/3 Page Square	3115	3070	2430	2310	2240	2200	2180	2160	2110
Full Page Spread	12230	11965	9690	9170	8970	8795	8695	8600	8455
1/2 Page Spread	8925	8640	6920	6670	6485	6375	6295	6240	6145

## ADDITIONAL RATES

### Premium Positions:

Inside front Cover: \$7,455      Inside Back Cover: \$7,130      Back Cover: \$7,990

**Inserts:** Information upon request.

**Guaranteed Position:** 10% extra: Requests are accepted for full-page or larger ads only. Specified art placement (left- or right-hand page) 5% extra. Publisher will attempt to honor nonpaid position requests but assumes no responsibility for failure to do so.

**Combined Frequency Rates:** Frequency discounts are available to advertisers that also advertise in other Penton Media publications. Contact your *Remix* advertising sales manager for further details.

## 2008 SPECIALTY SALES ADVERTISING

### Marketplace

This cost-effective advertising section features color display and text ads highlighting products and services available to artists, producers, musicians and DJs.

### Text/Line Rates

\$8 per line; seven-line minimum (\$56). Approximately 27-32 lowercase character spaces per line or 20 characters in caps and/or bold. Each space or punctuation mark counts as a character.

### Vinyl Pool

A state-by-state directory that lists many of the indie vinyl shops and DJ-gear retailers that carry *Remix*. Make your shop stand out in this bonus section with either an enhanced listing or store logo.

### Display Classified Rates

## Contact

Toll Free Marketplace Order Line:  
800-544-5530 or 510-653-3307  
E-mail: robin.boyce@penton.com or  
raul.sanchez@penton.com

Rates: \$135 per inch, 1-inch minimum.

### Marketplace Deadline

Materials Due: 8th of the month, eight weeks prior to publication cover date (for example, March issue closes January 8). Marketplace ads cannot be canceled, refunded or changed after the deadline date. Late ads will be published in the next available issue unless otherwise specified. Copy changes, art changes or cancellations must be submitted in writing.

### Advertising Terms

Prepayment required. Money orders, checks, Visa, MasterCard, Discover and American Express are accepted (please include expiration date). Billing terms available once credit history has been established.

## Marketplace Rates

Rates	1x	3x	6x	12x
Full Page	\$3,060	\$2,907	\$2,754	\$2,601
Half Page	\$1,750	\$1,662	\$1,575	\$1,487
1/4 Page	\$1,130	\$1,073	\$1,017	\$960
1/8 Page	\$680	\$645	\$612	\$578