

BANNER POSITIONS

Interested in running your ad throughout all pages of the website? Take advantage of our impression-based Banner Sponsorships. Impressions to be determined at point of sale. Banner appears on the home page of the website, search result pages and interior run-of-site articles. Details listed below:

[1] Top Leaderboard Banner (728x90)

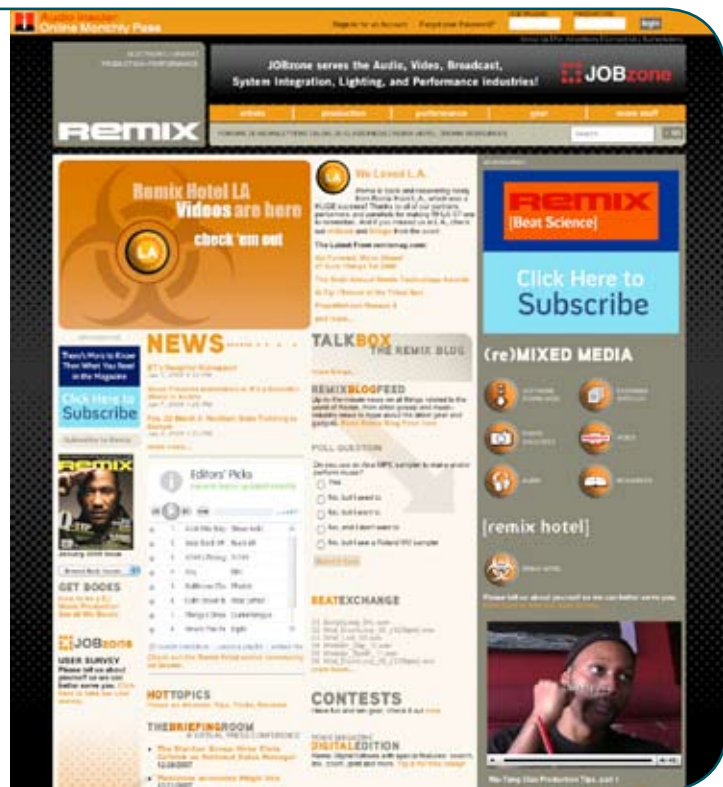
Attention-grabbing top banner position integrated into site's horizontal navigation bar. \$35 CPM; run-of-site; 3 month min. commitment

[2] Premium Boom Box Banner (300x250)

Integrated right into the core of the freshest content, this premium banner provides impact with large creative options. \$40 CPM; run-of-site; 3 month min. commitment

[3] Navigation Bar Banner (125x125)

This banner is integrated into the site's vertical navigation bar. \$25 CPM; run-of-site; 3 month min. commitment



CATEGORY SPONSORSHIPS

Ad units include all of the following:

[1] Top Leaderboard Banner (728x90)

[2] Premium Boom Bbox (300x250)

[3] Navigation bar (125x125)

Category Roadblocks at \$30 CPM; 3 month min. commitment

REMIXMAG.COM CATEGORY BREAKDOWNS:

Artists - Electronic	Production - Music Business
Artists - Hip Hop/R&B	Performance - DJ Gear
Artists - Rock	Performance - DJ Tips & Techniques
Production - Hardware	Performance - Band Gear
Production - Software	Performance - Band Tips & Techniques
Production - Sound Collections	Gear - New Products
Production - Tips & Techniques	Gear - Reviews

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TECHNICAL SPECS

Banner Formats: GIF, Animated GIF, JPEG, HTML, Flash, Unicast, PointRoll, Eyeblander, Enliven, Bluestreak, Motif. **File Sizes & Looping:** Max size = 30k; Max Frames = 4; Looping = 3 times. **Materials Due:** Two business days prior to posting for non-Rich Media and 5 business days prior to posting for Rich Media. **Include with Instructions:** Referring URL and alternate text. 3rd Party Ad Serving: DART, Atlas, Bluestreak, and Mediafarm. **Cancellation Policy:** Sponsorships require a 2-week written cancellation notice.

For more information about technical specs, please contact:
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