

REMIX HOTEL ATLANTA 2008

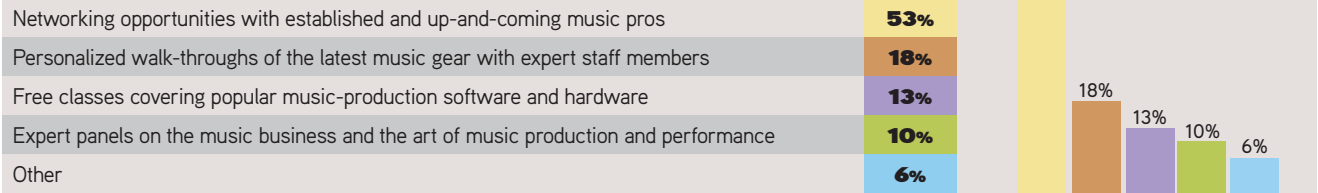
ATTENDEE DEMOGRAPHICS



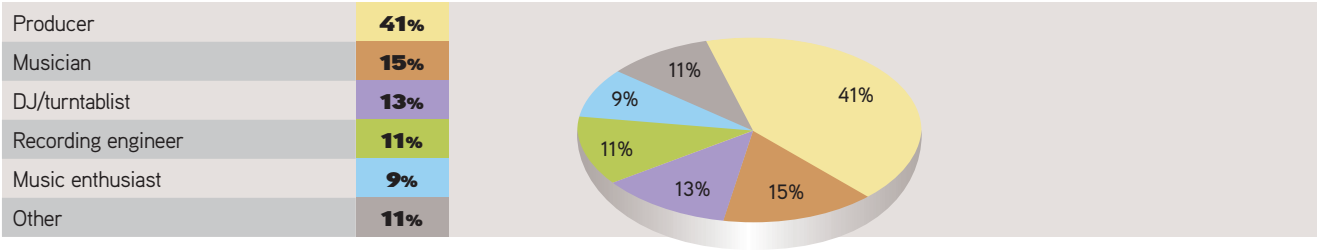
2008
REMIX [hotel]
atlanta

With more than 1,000 attendees throughout the three-day event, Remix Hotel Atlanta 2008 welcomed a qualified mix of professional and aspiring producers, engineers, musicians, DJs and industry VIPs. Of responding attendees, 57% are either full- or part-time professionals. And 80% consider themselves to be producers, engineers, musicians or DJs, with plans to purchase new audio gear within the next 12 months.

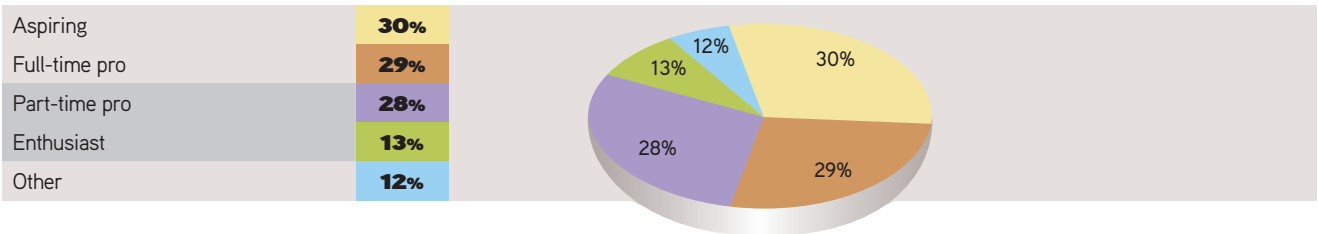
Reason for attending



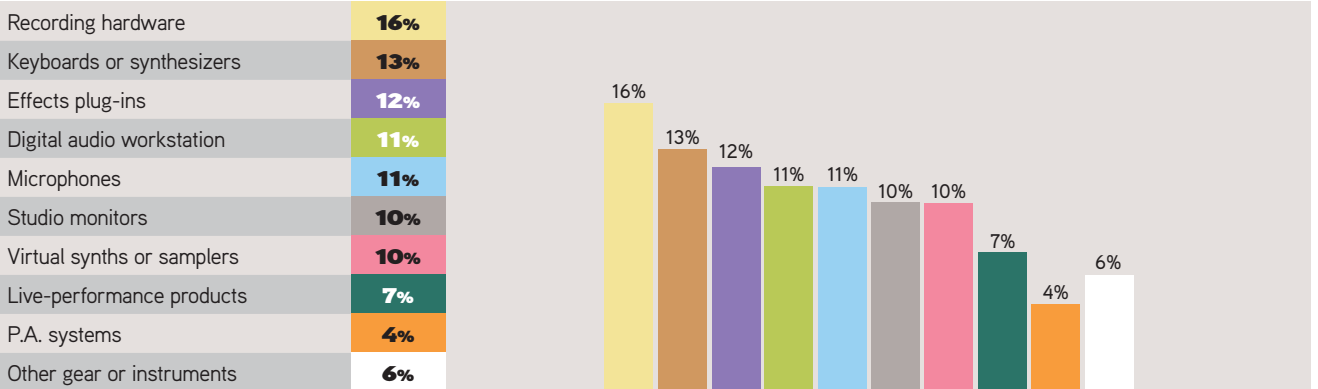
Primary musical activity



Level of musical involvement



Gear to be purchased within next 12 months



Platform used for music production

